



# AIMS

- New positive promotion campaign
- Remove negative environments
- Promote positive growth
- Reward good / positive and punish unacceptable behaviours
- Empower all clubs to take action with the support of the RFL – self-policing



# PURPOSE OF A GAME DAY MANAGER

- The Game Day Manager is one of the most important roles at a Club.
- They are responsible for ensuring that the playing environment is welcoming, safe and there is an enjoyable experience for players, volunteers and spectators.
- Embed the “Enjoy the Game” campaign throughout the Club.

# ROLES

- **Ensuring** own spectators stay behind the barrier in the designated area
- **Remind** own supporters of responsibilities in relation to Enjoy The Game.
- **Support** the Referee when dealing with any spectator related issue within your own team.
- **Use common sense** at all times and be a visual point of contact for any concerns from the opposition Game Day Manager
- **The RFL Respect Code of Conduct** must be followed by the Game Day Manager at all times, and any related issues should be reported through your club CWO/Secretary to the League to be dealt with.

# WHO CAN CARRY OUT THE ROLE?

- Not the Manager or the Coaching Staff.
- Any Adult/club member (16+) - preferably someone that is calm and confident in dealing with others within their own Team and Club.
- Try to keep the same person every week or a small group of people to carry out the role on a rotational basis.
- Make sure the Game Day Manager is known to supporters of your team.

# MATCH DAY

Before each game the 'Home' and 'Away' team Game Day Managers will introduce themselves to each other and to the Referee and make him/her feel welcome. Home Game Day Manager will direct the Referee to their changing rooms (if required), to the correct pitch, ensure their fees are paid at the end of the game and escort them safely as they leave the home ground.

# MATCH DAY

The Match-Day Game Manager will help their Team to ensure that the RFL Respect Code of Conduct is followed for the benefit of all participants. Game Day Managers will use their knowledge of their own Team spectators to help prevent any abuse, foul language or other unacceptable behaviour. The GDM should ensure their own safety at all times and if in doubt about the potential for a situation to escalate should act in accordance with their concerns.

# IMPROVING BEHAVIOUR – EDUCATION

## Coach Right

- This will cover information on ethos & rationale, player welfare/safeguarding, concussion, coach behaviours and structuring a coaching session. There will be questions to reinforce learning throughout the course.



# IMPROVING BEHAVIOUR – EDUCATION

## Parent Workshop

- Parent workshop has been created
- This will be delivered to all foundations for them to deliver to community clubs ready for the 2020 season
- Clubs will then be able to deliver to their parents
- We will also have the ability to email parents direct with the link to undertake the training. We can also include on a parent's section on the RFL website.

# MATCH OFFICIALS

- 33% of discipline cases, within the Community Game, relate to Match Official Abuse
- There is a need for there to be a promotional campaign promoting what Match Officials do and to address the abuse they face.
- Discipline Panels to be more consistent with sanctions
- Match officials to input into any relevant cases.

# PROFESSIONAL GAME

- Enjoy the Game launched at the season launch
- All Clubs were given assets to use within their Club, including mock-up logos
- Club Captains footage on why they “Enjoy the Game”

# PROFESSIONAL GAME

- Always respect Match Official and decisions made
- Honour letter and spirit of game (time wasting, feigning injury etc.)
- No discriminatory behaviour
- Take care with facilities/equipment

# PROFESSIONAL GAME

- Presented to the player agents who are in a position of influence to encourage wider benefits of initiatives like “Enjoy the Game”;
  - Social media presence
  - Convey to players importance of this

# MEDIA/MARKETING COVERAGE

- Super League, Championship and League 1 clubs match day assets
- All matchday assets used at all RFL events (Summer Bash, Challenge Cup Semi and Final)
- The video message from, Tony Adams, in the run up to the Challenge Cup Final.
- Media coverage between Warrington and Robert Hicks, in response to the death threat that Robert received after the Challenge Cup Quarter Final
- Any other material used.

**ANY QUESTIONS?**



# **FIRST AID AND CONCUSSION PROTOCOLS**



# FIRST AID

It is the requirement of each Home Club to ensure that a First Aider is in attendance at each game. The first aider should make themselves known to the Match Official before the start of any Match and shall remain for a minimum of 15 minutes after the end of the Game and shall speak directly with a designated Official from both Clubs, if necessary, to ensure that the correct reporting paperwork is completed. In the event that there is no first aider then the match official will not permit a game to take place.

# FIRST AID

First aiders should be listed on the team sheet and are required to register on the LeagueNet system as a volunteer.

Communication and Advice will be sent to the First Aider

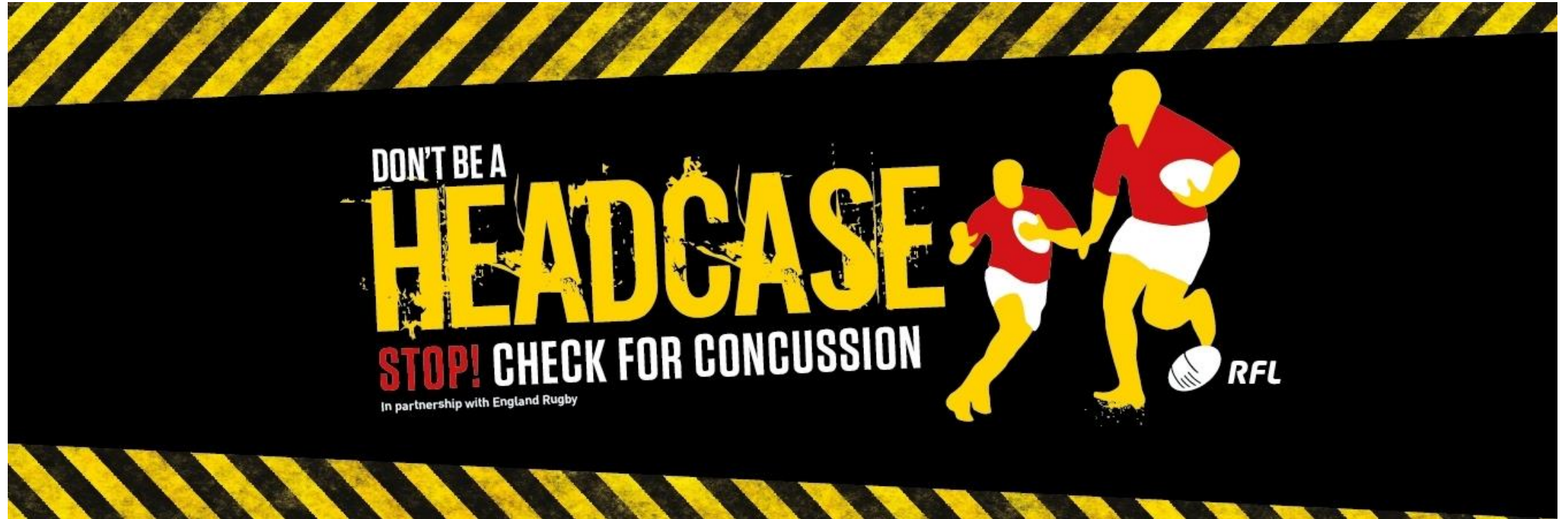
# HEAD INJURIES

In the event a player sustains an injury to the head and the match official suspects they are suffering from concussion then they will stop the game and ask for the first aider to come on to see them.

# HEAD INJURIES

If the first aider suspects concussion the player should be removed from the field of play. If the player refuses to follow the first aider's advice, then the match officials can hold up play until the player follows the instruction of the first aider. Advice for managing concussion can be found here.

# MANAGING CONCUSSION



# REPORTING INJURIES AND CONCUSSION

- In the event there is a serious injury or concussion at a Match this must be reported using the LeagueNet system. Reports are added in the post-game section which is the same area as where results are added. It is imperative that any head injuries are reported on the system as this information has to be provided to the insurers.