GIVE BACK TO YOUR CLUB

GREAT PLACES TO PLAY RUGBY LEAGUE
IT’S EASY TO GET INVOLVED

Register your event at rugby-league.com/givebacktoyourclub

Register before 31 May and get £50 for your tea, coffee and cakes – or BBQ AND an activity pack!

Complete your event and your post-event questionnaire to receive your £50.

All completed projects will be entered into the prize draw.

HERE WE GO...

WRITE A SHORT PLAN

Planning your project as soon as possible will help you see if there are volunteers in the wider club community that have skills or access to materials that might help

1. What shall we do and why?

Get agreement on what you want to do on the day or weekend. Your event might involve lots of different smaller projects e.g. a litter pick, a clean-up of the changing rooms; planting shrubs and flowers around the club. Or it could be a bigger project such as installing new pitch barriers or a new kitchen or toilet if you have suitably skilled volunteers.

2. Choose your date

Choose a day or weekend that doesn’t coincide with a major sporting or local event, half term or Bank Holiday weekends.

3. Let everyone know

Invite the community to your club event – show friends old and new the difference that a Rugby League club makes in the local area.

Your club family – current and former members and friends; local schools, colleges and universities; local council and housing associations; community groups and youth clubs; local charities; Police; GPs/Health organisations; local businesses; local MP/ Councillors; local media; local celebrities. Include directions and parking info in your invitations and promotion. It’s a good idea to have a trained First Aider on site in case they are required.
4. Be a good neighbour

Do let your neighbours know that you will be holding an event, when it will be and the time it is taking place. A school or community centre may be happy to allow you to use their facilities such as the kitchen or parking area – and they may want to come along and join you.

6. Share the news

There are lots of ways to promote your 'Give Back to Your Club' event. For example:

- Club website, Facebook, Twitter and other social channels – the whole club family can share the news
- Email your local papers, radio and community websites with details.
- Posters – the RFL will provide a PDF of a ‘Give Back to Your Club’ poster that you can adapt for your club. Shops, GP surgeries, community centres, schools and churches are great places to display your poster.
- Vinyl banner - to save money for the future, design it in such a way that it can be re-used in future years simply by changing the date.
- RFL promo – let the RFL know where and when your activity is taking place and we’ll promote it with you. Just email LeagueClubNews@rfl.co.uk

Clubs who register their event before 31 May will get £50 for their refreshments plus an info pack and tee shirts for volunteers.
ON THE DAY

Allocate roles
This will help make sure volunteers are well prepared and understand their duties. Give all volunteers a briefing including any club safety procedures and policies.

Get contact details for visitors
That way you can keep them updated on club news and events.

Give everyone a warm Rugby League welcome
Make sure that you place ‘your friendliest members’ at the entrance to welcome people when they arrive and wish them a ‘safe journey’ when they leave.

Look after the volunteers
Tea, coffee or even a simple BBQ will ensure everyone feels appreciated and goes the extra mile.

AFTER THE DAY

Tell the world about how the local community gave back to your club
Share photos and videos on your website and social channels.

Send a brief write up with pics to your local media.
Share your story and pics with the RFL team by emailing LeagueClubNews@rfl.co.uk

Follow up with your volunteers
Thank everyone for their support and explain the different it makes. Especially new contacts. They could become your new club members.
‘GIVE BACK TO YOUR CLUB’

ACTIVITY CHECKLIST

BEFORE THE DAY / WEEKEND

☐ Agreed why we are doing our activity and what we want to achieve?
☐ Chosen the date and time?
☐ Sent out invitations?
☐ Planned the activities that will take place on the day?
☐ Got a bad weather plan?
☐ Allocated roles among the club volunteers?
☐ Informed and invited the neighbours?
☐ Informed all our club members?
☐ Produced promotional material?
☐ Promoted on our website, Facebook, Twitter and other channels
☐ Contacted the local media?
☐ Registration form ready for the day to get volunteer & visitor info?
☐ Volunteer to take photos, tweet and do Facebook posts?

ON THE DAY / WEEKEND

☐ Is the club ready for visitors?
☐ Have all the volunteers been briefed?
☐ Have we set up a registration list?
☐ Are our friendliest people on the door to welcome people in?

AFTER THE DAY

☐ Have we cleaned up the club?
☐ Have we written up the story for our website and Facebook?
☐ Have we sent photos and a story to the local media and Rugby League papers?
☐ Have we contacted everyone that came on the day to thank them and invite them to join if they’re not already members?