

## **Universities Rugby League volunteer programme**

### **Digital communication and PR executive, Universities Rugby League (regional positions available)**

Universities Rugby League is undergoing a transformation as we build towards to Student World Cup in 2021, with a range of appointments being made to support the game in the following regions.

- North East
- North West
- Yorkshire
- Midlands
- South East
- South West/Wales

We are now looking to recruit ambitious, talented year two and three students to raise awareness of the game – previews, reviews, players, personalities – in the above regions.

Volunteers will undertake a range of media work, including the production of digital content, liaising with universities and colleges, and building a network of reliable regional contacts.

This is your opportunity to:

- gain valuable sporting sector experience working with a highly regarded national governing body;
- develop your skills and gain experience in sports media and PR;
- build your CV and improve your employability after university or college;
- develop your own network of contacts within the sport;
- receive regular support and mentoring from the RFL; and
- become involved in major regional and national RFL events.

### **JOB DESCRIPTION**

- Provide comprehensive coverage of the student game, including previews and reviews, match reports, news items and features
- Produce content for online (website, social media) use
- Build up a comprehensive network of contacts within the student game
- Support RFL marketing and promotional activities
- Support and represent the RFL at regional and national events (certain expenses will be covered by the RFL)

### **PERSON SPECIFICATION**

You will:

- have a passion for sport;
- demonstrate excellent communication skills, including a good command English;
- be able to create digital content (video, audio) for online and social channels;
- have excellent writing skills;
- be able to work on your own to a certain extent (with RFL support and guidance where appropriate), using your own initiative and assuming personal responsibility for understanding timescales and meeting deadlines
- be able to establish and meet deadlines;
- volunteer for up to four hours per week on a flexible basis;
- demonstrate a keen eye for detail and accuracy;
- be pro-active with a can-do attitude;
- currently be enrolled within a higher or further education institution;
- be able to travel to occasional regional and national events competitions.

### **Duration of placement**

Placements will run from November 2019 to July 2020, with the possibility of continuing into the 2020/21 academic year.

The RFL understand the constraints of students and while this position will take a level of commitment, we are considerate of busy periods in a student's life and this will be factored into any work.