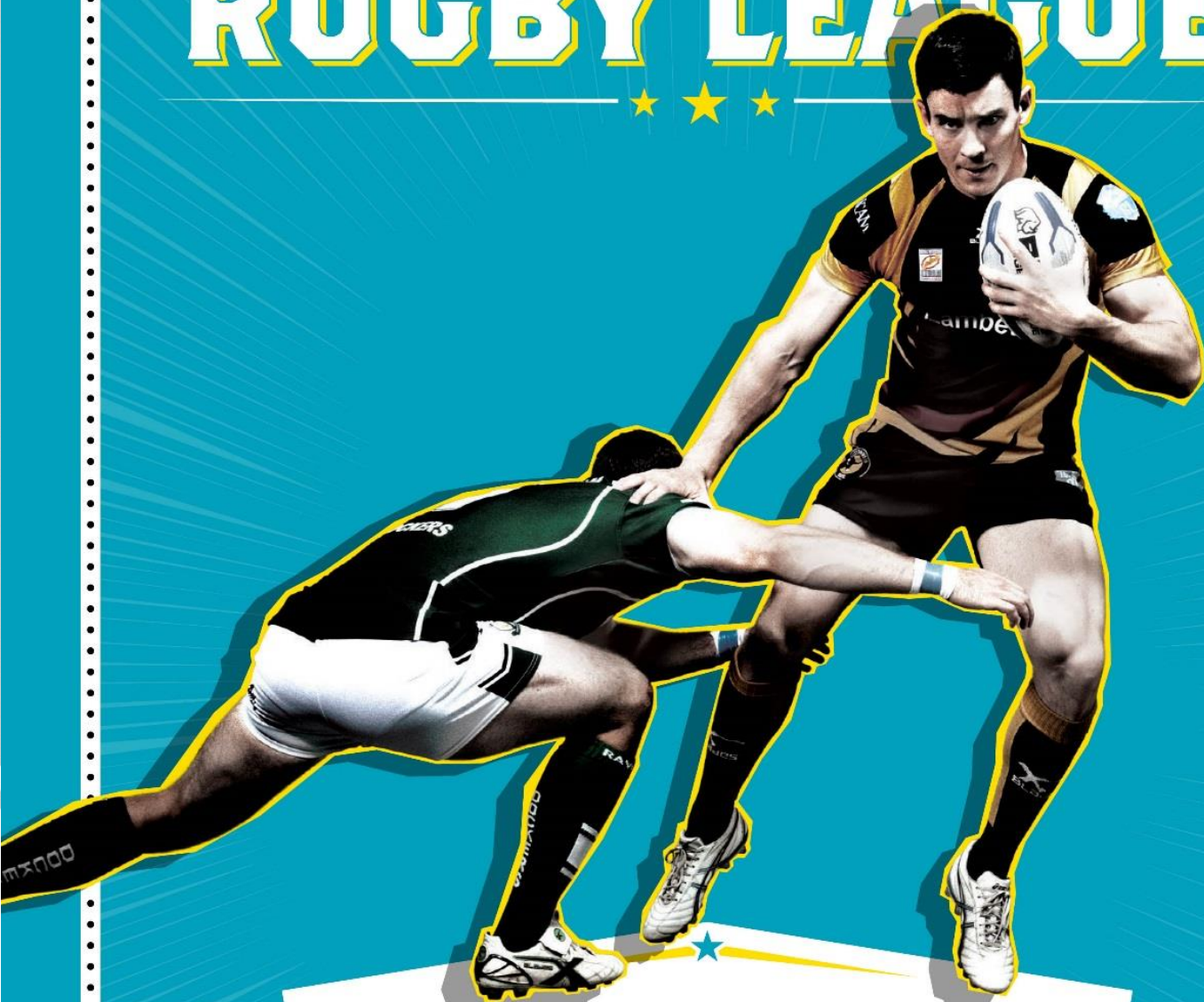


UNIVERSITY RUGBY LEAGUE



CLUB DEVELOPMENT PLAN



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UNIVERSITY RUGBY LEAGUE CLUB DEVELOPMENT PLAN

The University Rugby League Development Plan has been designed to be simple and useful for your club to use!

We want to support you to improve your club environment and create a sustainable club development plan to help:

- Recruit and retain more players
- Ensure appropriate coaching standards to support player development
- Develop an effective student workforce
- Effectively market and promote your club to raise the profile of Rugby League within your institute and celebrate success
- Ensure you have access to appropriate facilities
- Ensure your club offers a range of playing opportunities

The development plan should be complete with guidance from your Regional RFL Education Officer.

All Clubs will be required to complete this document during Steering group meeting one in September, progress will then be checked throughout the year by your regional education officer however it is your responsibility as a club to manage the delivery of objectives.

RFL UNIVERSITY RUGBY LEAGUE CONTACTS

Higher Education Manager

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CLUB CONTACT DETAILS

Club Name	
Number of Teams	
Twitter Handle	
Facebook page URL	

Committee Details			
Position	Name	Mobile	Email
Club President			
Vice President			
First Team Captain			
Second Team Captain			
Social Secretary			
Media Officer			
Treasurer			
AU Officer			

Coaching Details				
Position	Name	Qualification	Mobile	Email
1 st Team Head Coach				
1 st Team Assistant Coach				
2 nd Team Head Coach				
2 nd Team Assistant Coach				

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COMPETING YOUR CLUB DEVELOPMENT PLAN – TIPS!

- When completing your club development plan it is important that all the targets you set are SMART.
- We would encourage you to use a RAG (Red, Amber, and Green) rating to monitor the progress of your objectives and actions.
- Please see the table below that describes how to make an objective SMART and how to use the RAG rating system

Set SMART Objectives	
Specific	Be specific, what exactly are you trying to achieve? How is involved, how will you achieve success?
Measurable	What does success look like? How can it be measured?
Accountable	Ensure someone is accountable for the action, this will help you to track progress.
Realistic	Is the objective achievable?
Timely	Is there a deadline set? Is this deadline realistic?

RAG Rating

Break down your objective in to clear actions that will help you achieve success. Be very specific and clear what needs to happen and if possible quantify successful completion of that action.

Make one person responsible for completion of each action, if you have more than one person responsible there is a chance someone will expect someone else to do something. It is also easier to manage and understand if that action is complete if it has one owner.

Ensure there is a deadline set against the completion of the action

Objective Number	Objective	Actions	Person Responsible	Date to be completed	Progress Rating (RAG)
1.	Develop a second team to play six fixtures in 2014/15 and enter BUCS in September 2016.	<ol style="list-style-type: none"> 1. Understand how many players you require to fulfil second team fixtures from current membership. 2. Contact your AU to discuss how they can support you and if there are any requirements you need to meet to introduce a second team. 3. With support from your RFL Education officer create a recruitment campaign for recruiting enough players to full fixtures. 4. Organise at least six fixtures with local opposition and secure dates to work towards. 	<p>Joe Blogs</p> <p>Dave Smith</p> <p>Eddie wright</p> <p>Luke White</p>	<p>20/11/14</p> <p>1/12/14</p> <p>3/12/14</p> <p>10/12/14</p>	<p>Red</p> <p>Red</p> <p>Red</p> <p>Red</p>

Be specific with your objective, try to quantify what success would look like?

Progress Statement:

Section 1: Player Recruitment and Retention

This section identifies how the club will actively recruit new players and ensure that players are retained by providing an excellent experience.

Objective Number	Objective	Actions	Person Responsible	Date to be completed	Progress Rating (RAG)
1.		1.			
		2.			
		3.			
		4.			
Progress Statement:					
2.		1.			
		2.			
		3.			
		4.			
Progress Statement:					
3.		1.			
		2.			
		3.			
		4.			
Progress Statement:					
4.		1.			
		2.			
		3.			
		4.			
Progress Statement:					



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Section 2: Coaching Standards – Creating Better Players

This section identifies how the club will support every player to realise his/her potential through appropriate coaching provision and coaching/training environments.

Objective Number	Objective	Actions	Person Responsible	Date to be completed	Progress Rating (RAG)
1.		1.			
		2.			
		3.			
		4.			
Progress Statement:					
2.		1.			
		2.			
		3.			
		4.			
Progress Statement:					
3.		1.			
		2.			
		3.			
		4.			
Progress Statement:					
4.		1.			
		2.			
		3.			
		4.			
Progress Statement:					



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Section 3: Student Workforce Development

This section identifies how you will create, develop and support an effective student volunteer workforce within your club.

Objective Number	Objective	Actions	Person Responsible	Date to be completed	Progress Rating (RAG)
1.		1.			
		2.			
		3.			
		4.			
Progress Statement:					
2.		1.			
		2.			
		3.			
		4.			
Progress Statement:					
3.		1.			
		2.			
		3.			
		4.			
Progress Statement:					
4.		1.			
		2.			
		3.			
		4.			
Progress Statement:					



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Section 4: Marketing and Promotion

This section will focus on how the club actively promotes its activities and achievements to raise the clubs profile.

Objective Number	Objective	Actions	Person Responsible	Date to be completed	Progress Rating (RAG)
1.		1.			
		2.			
		3.			
		4.			
Progress Statement:					
2.		1.			
		2.			
		3.			
		4.			
Progress Statement:					
3.		1.			
		2.			
		3.			
		4.			
Progress Statement:					
4.		1.			
		2.			
		3.			
		4.			
Progress Statement:					



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Section 5: Facilities

This section will focus on ensuring the club have access to appropriate training and playing facilities

Objective Number	Objective	Actions	Person Responsible	Date to be completed	Progress Rating (RAG)
1.		1.			
		2.			
		3.			
		4.			
Progress Statement:					
2.		1.			
		2.			
		3.			
		4.			
Progress Statement:					
3.		1.			
		2.			
		3.			
		4.			
Progress Statement:					
4.		1.			
		2.			
		3.			
		4.			
Progress Statement:					



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Section 6: Provision of Rugby League

This section will focus on the opportunities the club offers for a player (Serious, Social, Women's, and Non-Contact)

Objective Number	Objective	Actions	Person Responsible	Date to be completed	Progress Rating (RAG)
1.		1.			
		2.			
		3.			
		4.			
Progress Statement:					
2.		1.			
		2.			
		3.			
		4.			
Progress Statement:					
3.		1.			
		2.			
		3.			
		4.			
Progress Statement:					
4.		1.			
		2.			
		3.			
		4.			
Progress Statement:					



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